

To comply with the notice issued by the Supreme Court Committee on Attorney Advertising, we have provided the following information about honors and accolades listed on the Eichen Crutchlow Zaslow, LLP website.

Better Business Bureau

The Better Business Bureau is part of the International Association of Better Business Bureaus, Inc., separately incorporated Better Business Bureau organizations in the US, Canada and Mexico and BBB Institute for Marketplace Trust, Inc. Businesses must apply to be accredited by the Better Business Bureau. BBB accreditation standards can be found at <https://www.bbb.org/bbb-accreditation-standards>. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

The National Trial Lawyers Top 100 Trial Lawyers

The National Trial Lawyers Top 100 Trial Lawyers is issued by Legal Associations Management, Inc. A description of the selection methodology can be found at <https://www.thenationaltriallawyers.org/about/faq/>. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

The Best Lawyers in America

The Best Lawyers in America is issued by *Best Lawyers*, owned by Levine Leichtman Capital Partners ("LLCP"). A description of the selection methodology can be found at <https://www.bestlawyers.com/methodology>. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

The Best Law Firms in America

The Best Law Firms in America is issued by *Best Lawyers* and *U.S. News and World Report*. A description of the selection methodology can be found at <https://bestlawfirms.usnews.com/methodology.aspx>. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

National Association of Distinguished Counsel: Nation's Top One Percent

The National Association of Distinguished Counsel: Nation's Top One Percent is issued by the National Association of Distinguished Counsel. A description of the selection methodology can be found at <https://www.distinguishedcounsel.org/selection-process-2/>. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

American Institute of Personal Injury attorneys: 10 Best Law Firms for Client Satisfaction

The American Institute of Personal Injury attorneys: 10 Best Law Firms for Client Satisfaction list is issued by the American Institute of Legal Counsel. A description of the selection methodology can be found at <http://www.aiopia.org/selection/>. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

New Jersey Super Lawyers

The Super Lawyers list is issued by Thomson Reuters. A description of the selection methodology can be found at https://www.superlawyers.com/about/selection_process.html. No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

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